

**Course:** IN 660PH\_ON / Introduction to Digital Photography

**Instructor:** RA Friedman

**Canvas Course Dates:** 10 weeks, January 25 – April 4

**Weekly Zoom Meeting Dates:** Mondays, January 25 – March 29

**Weekly Zoom Meeting Time:** 7:00 – 8:00 p.m.

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For digital photography:

- A fully adjustable digital camera that shoots in RAW format with a normal or zoom lens that encompasses a normal focal length as well as the camera operating manual or third party guide.
- Pro or prosumer DSLR's or mirrorless cameras are recommended.
- Adobe Lightroom (any version)
- Adobe Photoshop (preferably more recent version) and/or GIMP (freeware)
- A PC or MAC that is compatible with the programs and has Internet access
- Either a color printer of some kind (inkjet, dye-sublimation) or access to a good commercial photo printing outlet, such as PhotoLounge on Chestnut Street. Semi-gloss paper is recommended for proofing.
- Some type of indoor lighting, either tungsten bulbs in reflectors, speedlights (flash), or studio strobes/monolights. Class participants should hold on these items until discussed.

Students are encouraged prior to the class to discuss gear choices via email with the instructor.

[rafriedman@gmail.com](mailto:rafriedman@gmail.com)

## **Canvas & Zoom**

Thank you for registering for this online course! You will only need a computer with a high-speed internet connection to participate, as well as a means of photographing your artwork to upload -- a cell phone camera will suffice.

PAFA utilizes *Canvas* as their online learning platform and *Zoom* for video conferencing. *Canvas* allows you to view course content (video, images, text), upload homework assignments for instructor feedback, and communicate both with the instructor one-on-one and with other students via message boards. The course content is typically uploaded each Monday and you will have 24-hour access to all posted content to pursue according to your own schedule. You can always sign-in to Canvas and find all of the information you need about your class. For Canvas instructions (following acceptance of the emailed invitation to log in), see PAFA's [Canvas FAQs](#).

Asynchronous *Canvas* instruction will be supplemented by live sessions via *Zoom* for lecture, demonstration, question and answer, and critique. All Zoom meetings take place in Eastern Time.

You will receive an invitation to join *Canvas* on, or shortly before, the course start date. Your username is the email you registered with, and you will need to set up your password. You will also receive instructions\* for accessing *Zoom* videoconferencing sessions in a reminder email two days before the course start date. *Please be sure to check your email junk/spam folder.* We ask that you please take advantage of the *Canvas* and *Zoom* tutorials before the course begins. Basic training sessions for Canvas and Zoom will be made available at the start of the course as well. Review PAFA's list of [Zoom Technical Requirements](#) for additional information.

\* *Please note:* The passcode included in the instructions for entering Zoom sessions is case-sensitive and should include no added punctuation at the end. If you are entering the passcode correctly and it is not being accepted as valid, try clearing your internet browsing history and restarting your device before re-entering it. Students having continued difficulty accessing Zoom due to issues with their device or internet connection, may wish to use an alternate device, such as a smartphone, to enter a particular day's session.

Please contact the CE Programs staff with any questions at [continuinged@pafa.edu](mailto:continuinged@pafa.edu). For more information and links, please see CE's [Registration Information](https://www.pafa.org/school/academics/continuing-education/registration-information) (<https://www.pafa.org/school/academics/continuing-education/registration-information>).